

**HARRISON**  
FLAGPOLES | EDS | CREATIVE

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# **SUSTAINABILITY** PROMISE





# MISSION STATEMENT

At Harrison Group our mission is to build on our heritage as skilled manufacturers to continually challenge ourselves. We care about our planet and as we look to the future, the need to operate as ethically and environmentally friendly as possible is becoming more and more important.

As part of our commitment, along with our range of environmentally friendly products, we are **proud to be the first supplier to offer a re-purposing scheme** for our flags, scrim and other fabric products to stop the thousands of metres of material we print each year ending up in landfill. When your fabric has reached the end of its life, our in-house team can transform it in to a range of useful products for you, or someone else to enjoy.

## OUR COMMITMENT TO GOING GREEN

### REDUCE

- Our manufacturing processes are designed to keep waste to an absolute minimum.
- Our quality products are built to last. We offer a 10 year guarantee with our glassfibre flagpoles and our feather flags are double stitched and have a reinforced sleeve end to prevent damage.

### REUSE

We consider the longevity of our products and look for green alternatives to our standard products. Our range of Bravura display stands can be used time and time again by replacing the fabric sleeve with new artwork. Our totem has replaceable panels that can be changed with each new promotion. Our feather flag bases are all interchangeable so can be moved from indoors to outdoors and vice versa without the need to repurchase. **Ask us about how your product can be reused.**

## OUR CHARITY PARTNERSHIP

**We are supporting our local dog welfare charities and centres**, to provide a loving home for the re-purposed dog toys made in our UK studio. For a small donation you can gift a toy to a dog waiting for their forever home at our local re-homing centre.



Dog Toy



Please help us protect our beautiful planet by reducing the amount of waste we send to landfill. If we all do our bit, we can go a long way in protecting the world that we all live in.

### REPAIR

**We can often repair products**, such as flags, before they become too damaged, to elongate their life and avoid additional fabric being used to create a replacement flag.

### RE-PURPOSE

Our unique re-purposing scheme breathes new life into used flags and branded scrim by transforming them into new products. **We encourage all customers to return their used fabric branding to us**, we then turn them back into useful items. Our re-purposed shopping bags can be returned to you (at a small cost) or we can use them as give aways to local schools, businesses and sports clubs. Our re-purposed dog toys can be purchased for the canine in your life or for a small donation they will be sent to our local dog welfare charities and centres.

### RECYCLE

**We recycle over 70% of our general office waste.** Product hardware such as Bravura display stands are made from aluminium so can be recycled at the end of their life. Even our re-purposed flag products can be recycled along with standard fabric products.

## OUR UPCYCLED BAGS

Our upcycled bags are made from used and waste fabrics; they're great for using as give-aways.



Shopping Bag



Foldaway Bag



Sports Bag



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The greatest threat to our  
planet is the belief that  
someone else will save it.

Robert Swan, Explorer



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